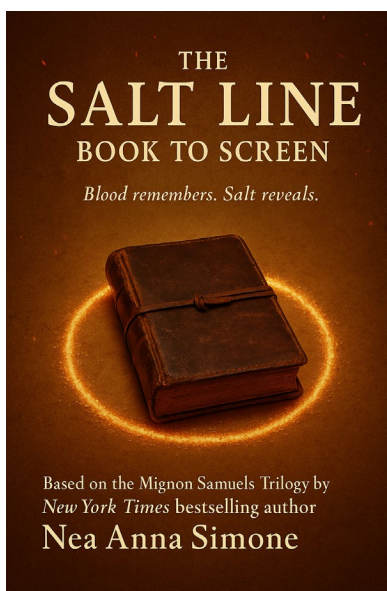


THE SALT LINE

One-Hour Prestige Thriller • Supernatural Family Drama • 10×60



Logline

When a wealthy woman discovers her husband and therapist are plotting her death, she unlocks a perilous ancestral power—Root medicine that can heal (**uwe**) or harm (**uoi**)—and launches a high-stakes escape to *protect her three children and expose a deadly conspiracy*.

Series Overview

Set in a modern **cosmopolitan city**, *The Salt Line* is an **action-driven survival thriller** with roots in the haunted American South. An ancestral journal—passed through generations of Root women—becomes Mignon’s playbook and weapon, turning flight into counter-attack. As earthly and spiritual forces close in across courtrooms, corridors of power, and city streets, she must master the legacy fast, outmaneuver a charismatic abuser, and keep her family alive. It’s a kinetic blend of pursuit, cover-ups, legal/political pressure, and escalating spiritual warfare—anchored by the unbreakable bond of Black matrilineal power.

Market Hooks

- **Ancestral magic with a visible cost:** Root medicine split into **uwe** (heal/protect) and **uoi** (harm/bind); every use exacts a price on screen.
- **Relentless episode engine:** Each episode **exposes a new node of the conspiracy** and **unlocks a rule (or cost) of the magic**.
- **Heroine in motion:** A mother **evolves from controlled to commanding strategist** under extreme pressure.
- **Packaged with proven EP:** Samad Davis — *Kings of Jo’Burg* (Netflix Global Top 10).

Series Engine & Seasonal Trajectory

Engine: Mignon's growing command of Root legacy vs. escalating earthly and spiritual antagonists—each episode advances the escape, exposes a node of the conspiracy, and unlocks a new rule (or cost) of the magic.

- **S1 — Escape & Survival (10×60):** Break the trap, gather allies, document crimes, and turn defense into offense.
- **S2 — Reclaim & Confront:** Legal, political, and spiritual blowback; dismantle the network that enabled abuse.
- **S3+ — Legacy & Guardianship:** A wider lattice of Root women faces a larger occult/power machine.

Mythology

Root power channels **uwe** (restoration, protection) and **uoi** (retribution, binding). Every use exacts a **visible cost**, forcing strategic choices in the action.

Tone & Comps

Prestige thriller intimacy of **The Undoing**, familial depth of **Queen Sugar**, and supernatural scale of **Lovecraft Country**—aimed at a broad, genre-savvy audience seeking high emotion + high stakes.

Packaging

Executive Producer (Attached): Samad Davis — *Kings of Jo'Burg* (Netflix Global Top 10).

Locations & Incentives

Primary Setting: Major **cosmopolitan city** (story is location-agnostic).

Production: Location-flexible. Primary photography can be mounted **outside the U.S.** or in **New Jersey** (transferable credit; NYC crew). The Southern story world is expressed through **selective flashbacks/pickups** and controlled exteriors/stage builds. **Net cash outlay reducible** with targeted incentive strategy.

Budget & Finance

S1 Budget: \$28–35M (\$2.8–3.5M/ep). S2+ anticipate **5–10% savings** via amortized sets/assets.

Finance Plan: Equity + tax incentives, select territory pre-sales, distributor advance. **Top sheet under NDA.**

Status & Materials

Pilot/treatment/series bible available; lookbook in progress; sizzle in development.

Seeking:

Series financing, co-pro partner(s), distribution, and market meetings.

Contact: Bespoke Media Marketing • Sales@bespokemediamarketing.com