



TRANSPLANT: SECOND CHANCES

A poignant docuseries about the gift of life—and the people who make it possible.

Idea2Screen • Represented by [Bespoke Media Marketing \(BMM\)](#)

Format	Documentary Series (Docuseries)
Season One Focus	Three patients and an elite transplant team
Access Partner	Houston Methodist Hospital
Tone	Intimate, unfiltered, life-affirming; high-stakes medical drama
Audience audiences	Viewers of observational medical docs; health & human-interest

Series Logline

An intimate, unfiltered look at people standing on the edge between despair and renewal. *Transplant: Second Chances* follows three patients and the transplant specialists fighting for their lives—from waitlists and donor matches to surgery and recovery—revealing the science, ethics, and profound human connections forged through the gift of life.

Premise & Story Engine

Embedded filmmakers track parallel journeys through evaluation, waitlist uncertainty, surgical risk,

and post-op recovery. Season One culminates in a reflection on patients, families, and the medical team—showcasing the triumph of science, the power of donation, and the resilience of the human spirit.

Why It Travels

- **Universal stakes:** global organ shortage and urgent waitlists make the stories inherently compelling.
- **Rare access:** a top-tier hospital partner opens real-world transplant pathways, ethical tradeoffs, and breakthrough procedures.
- **Character-first:** three distinct lives across backgrounds create empathy, suspense, and payoff.
- **Impact-ready:** aligns with health orgs, donor registries, and CSR initiatives; built-in cause marketing opportunities.

Status & What We're Seeking

- **Seeking:** Co-production partners, pre-sales, distribution, and brand/NGO integrations.
- **Materials:** Sizzle reel (private link), overview deck, access letters; expanded production plan available.
- **Production:** Observational access with hospital partner; editorial compliance and legal/ethical review built in.
- **Rights:** Series concept and materials controlled by Idea2Screen; BMM representing partnerships and sales introductions.
- **Status:** Pre-development — IP optioned; series bible + pilot beat sheet + lookbook in progress; EU co-pro & tax-credit path in planning.

Budget: \$750K season (6×45' - \$125K/ep).

Financing / Co-Pro Ask: Commissioning broadcaster or pre-sales, factual co-financing partner, eligibility-aligned tax incentives/grants, and brand/health-organization underwriting (standards-compliant, no editorial control).

- Gap/mezz considered post pre-sales.

Rights & Deal Terms

Rights & Deal Terms (summary): License only — series format and episodes remain producer-owned. Exclusive broadcast/streaming by territory/term; remake/format rights reserved unless optioned. Reversion for non-payment or non-release within 12 months of delivery; audit rights standard.

Materials: Sizzle (2–3 min, private link), Series Deck (format, episodes, access protocol, legal/compliance), Access & Legal (sample hospital letter + HIPAA workflow), Production Timeline (pre-pro to delivery).

Contact

Bespoke Media Marketing (BMM), representing Idea2Screen

Email: sales@bespokemediamarketing.com |

Meetings by request— Materials available upon NDA if required.

MIPCOM Cannes