

# We Find Your Tribe!



www.bespokemediamarketing.com



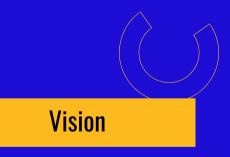
# WHO WE ARE

Bespoke Media Marketing is a leader in multicultural marketing, Web 3 integration, & audience engagement.

Our proven expertise spans film marketing, gaming, and technology industries, setting us apart as a go-to partner for creators aiming to leave a lasting impact.

# **Industries We Serve**

Film & Entertainment Gaming & Metaverse Technology & Startups



Empowering creators and innovators to connect deeply with their audiences through strategic, customized marketing solutions.



To help filmmakers, distributors, gaming studios, and tech companies reach their goals by leveraging cultural insights, innovative strategies, and cutting-edge technologies to identify, connect with, and engage their ideal audience.

# OUR CORE DIFFERENTIATOR

## Film Marketing That Speaks to Your Tribe

At Bespoke, we tailor marketing strategies to the unique identity of every film—whether drama, sci-fi, documentary, or comedy.

# Identify:

Pinpoint the core audience based on your film's genre, story, and message.

### **Connect:**

Build meaningful connections using storytelling, social campaigns, and influencer collaborations.

### Engage:

Transform your audience into a loyal community through digital, experiential, and grassroots activations.

# Web, Gaming, and Tech Innovations

Leverage cutting-edge tools and strategies in Web 3, gaming, and technology:

- Blockchain integration for asset protection and interactive experiences.
- NFT campaigns that foster fan engagement and exclusivity.
- Immersive gaming and tech storytelling for audiences that crave innovation.



# We Find Your Tribe!





**Digital Media** 

Web 3 Marketing

**Cultural Sensitivity Consultants** 

**Brand Identity Development** 

**Audience Engagement** 

**Experiential** 

**Public Relations** 

**Distribution Consulting** 

# **BMM SERVICES**

# FILM MARKETING: BRINGING STORIES TO LIFE

#### **Core Service:**

We specialize in crafting marketing strategies that highlight a film's unique genre, story, and message to "Find Your Tribe."

### Key Approach:

Using audience research, creative storytelling, and innovative platforms to identify, connect, and engage communities.

### Why Us:

Our strategies amplify your message to resonate with global audiences and transform moviegoers into loyal advocates.

# **GAMING & WEB 3: IMMERSIVE, INTERACTIVE, INNOVATIVE**

### **Redefining the Space:**

Collaborating with gaming studios to integrate Web 3 technologies, enhancing player experiences with NFTs, metaverse platforms, and blockchain innovations.

#### **Audience Engagement:**

Engage gamers with tailored marketing campaigns that build vibrant, interactive communities.

# **TECH PR & MARKETING: LEADING IN INNOVATION**

### Web Marketing for Tech Companies:

From SEO-driven campaigns to influencer outreach, we position tech brands at the forefront of their industries.

#### **Tech PR Expertise:**

We craft compelling narratives that showcase your leadership in Web 3 and beyond.

### Web 3 Integration:

Utilize blockchain technologies to revolutionize how tech solutions reach and retain their audience.



# WHY BMM?

# **CLIENT SUCCESS**

From groundbreaking independent film campaigns that resulted in a 12-week theatrical run and placing 3rd in opening week to major tech startups, and experiential activations we have a proven track record of elevating brands and projects.

# **OUR FOUNDER**

# **NEA SIMONE**

A trailblazer in Film 3 marketing and Web 3 innovation, Nea is a sought-after leader in both creative and technical spaces. Her work empowers creators to protect, monetize, and elevate their projects while ensuring their audiences feel authentically connected.

•	•	•





# CONTACT





#### 424.291.2130

ッ

 $\bigtriangledown$ 

0

bespoke@bespokemediamarketing.com www.bespokemediamarketing.com

1201 West Peachtree St., NW Suite 2625 Atlanta, GA 30309