THE SCREENING ROOM

2027 FOUNDING PARTNERSHIPS

Where independent film meets the future of production

Presented by Bespoke Media Marketing | In collaboration with Tent Pole Media Group + NIL Athlete Network

Where independent film meets the future of production

A year-round Southeast film platform connecting stories, filmmakers, practical technologies and industry partners.

16

planned events

across the year

12

monthly screenings

public film discovery

4

industry salons

curated industry conversations

1

year of programming

recurring sponsor engagement

2027 plan: one screening each month; one industry salon each quarter. Dates, venues and guests to be confirmed.

Story-first screenings, technology-aware programming

Original storytelling is the constant. Traditional, AI-assisted, hybrid and AI-generated methods are welcome.

THE SCREENING ROOM

Twelve curated screening events, extended trailers, filmmaker Q&As, audience feedback and networking. Films may be conventional, AI-assisted, hybrid or AI-generated.

QUARTERLY INDUSTRY SALONS

Four curated industry conversations spanning production tools, creator rights and provenance, financing, distribution and emerging business models.

Film selection remains editorially independent. AI involvement and relevant rights are reviewed before inclusion.

Built for film audiences and innovation ecosystems

Relevant intersections for creative technology, rights infrastructure and film-service brands.

Film audiences

Discovery-oriented audiences interested in original stories and new formats.

Independent creators

Traditional and AI-assisted filmmakers seeking exposure, dialogue and resources.

Industry buyers & services

Studios, producers, post-production, distribution and creative-service firms.

Technology community

AI, Web3 and rights-infrastructure professionals invited when relevant to programming.

No audience size or qualified lead volume is guaranteed; participation will be measured from launch.

A practical bridge between storytelling and technology

A cross-format screening program with real-world application—not an AI-only film contest or a token showcase.

STORY FIRST

One editorial standard across traditional, AI-assisted, hybrid and AI-generated films.

Films, filmmaker Q&As and audience response

TOOLS IN CONTEXT

Creator-facing use cases for production, localization, provenance and distribution.

Demonstrations, education and resource uptake

RIGHTS & TRUST

Explicit AI disclosure, permissions and human accountability in programming.

Documented standards and sponsor-safe safeguards

EDITORIAL STRAND

The Future of Filmmaking

An identifiable strand within the monthly screenings—not a separate, unbudgeted event series.

ON SCREEN

Selected films using AI in ideation, pre-production, visual effects, animation, post-production or other creative stages—alongside fully AI-generated work where rights allow.

IN CONVERSATION

Moderated discussions on creative choices, production workflows, cost and time tradeoffs, licensing, audience response and the limits of emerging tools.

Sponsor demos require editorial approval and a separate scope.

Creative integrity and defensible rights matter

Working criteria for submission and curation; final filmmaker terms and legal review to be adopted before launch.

AI DISCLOSURE

Describe meaningful generative-AI involvement and which stages or elements used it.

RIGHTS & CONSENT

Warrant necessary rights and permissions for footage, performances, voices, likenesses and music.

HUMAN CREATIVE ROLE

Identify accountable creators and explain the artistic decisions behind the work.

EDITORIAL INDEPENDENCE

No sponsor controls film acceptance, awards, filmmaker questions or commercial recommendations.

Sponsor involvement does not replace independent rights review.

A sponsor proposition built around real film workflows

Cultural alignment plus live product relevance, professional education and transparent reporting.

CULTURAL RELEVANCE

Support a curated platform for independent and AI-enabled storytelling.

Recognition across covered programs

PRACTICAL DISCOVERY

Show useful tools in approved workshops, Q&As and demonstrations.

Sessions, activation use and opt-ins

MEASURABLE DELIVERY

Track fulfilled benefits and documented engagement without claiming sales ROI.

Quarterly reports and activity logs

ANNUAL CALENDAR

A predictable rhythm for sustained visibility

Twelve monthly screenings and four industry salons covering creation, rights, distribution and capital.

Q1	Q2	Q3	Q4
3 SCREENINGS	3 SCREENINGS	3 SCREENINGS	3 SCREENINGS
JAN • FEB • MAR	APR • MAY • JUN	JUL • AUG • SEP	OCT • NOV • DEC
SALON: MARCH	SALON: JUNE	SALON: SEPTEMBER	SALON: DECEMBER

PROPOSED 2027 VENUES

Monthly screenings at Regal Atlantic Station and quarterly industry salons in rented event space at SCAD Atlanta.
BMM has prior experience producing events at both locations.

Dates and venue bookings are subject to agreement and availability.

Industry conversations that fit the sponsors

Proposed editorial themes; exact formats, panelists and sponsorship integrations remain to be confirmed.

Q1 | CREATION

AI-assisted filmmaking, workflow innovation, creative control and production efficiencies.

Q2 | RIGHTS

Provenance, licensing, consent, collaborator records and blockchain use cases.

Q3 | GO-TO-MARKET

Distribution, localization, audience discovery and platform delivery.

Q4 | CAPITAL

Independent film economics, finance structures and responsible industry innovation.

Salon sponsorship provides recognition and hospitality—not investment access or guaranteed introductions.

Three annual founding opportunities

Annual terms are intended to cover the planned January–December 2027 program.

FOUNDING PRESENTING

$50,000

All 16 events

One lead platform-wide presenting position

SCREENING SERIES

$25,000

All 12 screenings

Prominent screening-series recognition

INDUSTRY SALON SERIES

$25,000

All 4 salons

Lead salon-series recognition

Presenting recognition ranks above series recognition. Any category exclusivity requires a tailored agreement.

What annual partners receive

Benefits are scoped in writing before execution; activation production costs may be additional.

BENEFIT	PRESENTING	SCREENING SERIES	SALON SERIES
Sponsor spotlights	4 annually	2 annually	2 annually
Agreed activations	Up to 4 events	1 screening	1 salon
Guest seats / event	6 screening / 4 salon	4 / screening	4 / salon
Results reporting	Quarterly, both	Quarterly	Quarterly

All annual packages include sponsor-page credit, event communications, on-screen/opening acknowledgment and relevant partner reports.

FLEXIBLE ENTRY POINTS

Quarterly and individual sponsorships

Defined event coverage without annual series credits or custom activations.

QUARTERLY PARTNER

$10,000

3 screenings + 1 salon in a selected quarter

SINGLE SCREENING

$3,500

One monthly screening

SINGLE INDUSTRY SALON

$5,000

One quarterly industry salon

Each includes shared recognition, two seats per covered event and a results summary.

Demonstrate utility—not just display a logo

Sponsor participation is useful when it helps filmmakers learn, create or reach audiences.

CREATIVE TECH DEMO

Approved AI, editing, localization or production-tool demonstrations.

INDUSTRY HOSPITALITY

Curated networking or filmmaker-to-provider conversations.

RIGHTS & DISTRIBUTION

Educational sessions on provenance, licensing, delivery or monetization.

CREATOR RESOURCE

Software trials, credits or other approved practical tools for filmmakers.

Private events and custom activations are available by separate agreement.
Venue and production costs will be scoped to the selected experience.

Space, staffing, fabrication, catering, brand approvals and incremental costs are agreed separately.

Sponsorship pathways across three industries

Each sector can underwrite useful filmmaker experiences, not just put a logo on a screen.

AI & CREATIVE PRODUCTION

Generation, editing, virtual production, translation and localization workflows; approved filmmaker demos and case studies.

WEB3 & BLOCKCHAIN UTILITY

Creator provenance, rights records, licensing, transparent royalties and payments—demonstrated through practical use cases.

STUDIOS & FILM SERVICES

Post-production, delivery, distribution, equipment and production facilities; filmmaker clinics and resource partnerships.

Not included by default: endorsements, token promotions, film rights, investor access or guaranteed technology adoption.

Track outcomes a sponsor can verify

Measure participation, sponsored activity and delivery; do not imply conversions without evidence.

REACH

Registrations, unique check-ins, check-in rate and measured digital activity.

ENGAGEMENT

Repeat attendance, voluntary feedback and approved activation interactions.

FULFILLMENT

Recognition placements, sponsor spotlights, delivered activations and seat utilization.

FOLLOW-UP

Only participant-authorized requests to engage the named sponsor.

Annual partners: quarterly reports. Event partners: covered-period summaries. No guaranteed attendance, leads, financing or investment outcomes.

Presented by Bespoke Media Marketing

With collaborators bringing production expertise and emerging-media industry relationships.

NEA SIMONE

Founder & CEO | Bespoke Media Marketing

Film3/Web3 strategist: global distribution, creator rights, blockchain media and AI-enabled production.

DARIUS EVANS

Tent Pole Media Group | Collaborator

Film production, filmmaker conversations and content expertise.

ASANTE BRADFORD

NIL Athlete Network | Collaborator

Emerging media, technology and industry engagement.

PROGRAM STRUCTURE

BMM-led sponsor coordination

BMM leads sponsor coordination; collaborator scopes and commercial terms are agreed separately.

A straightforward path to partnership

One tailored agreement defines the inventory, operational plan and financial terms.

01

SELECT

Annual, quarterly or individual coverage

02

ALIGN

Confirm brand objectives and activation fit

03

DOCUMENT

Agree benefits, costs, dates and payment

04

ACTIVATE

Provide brand assets and confirm delivery plan

A sponsorship agreement addresses category rights, rescheduling, cancellations and benefit delivery.

BECOME A FOUNDING PARTNER

Explore a partnership tailored to your objectives.

NEA SIMONE

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DARIUS EVANS

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ASANTE BRADFORD

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Sponsorship is for defined marketing, education and hospitality benefits—not film equity, investor introductions, token promotion or guaranteed returns.